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**FOR IMMEDIATE RELEASE**



## 41 REASONS

### TO ATTEND THE CENTRAL OREGON SPORTSMEN'S SHOW

**With spring just around the corner now's the time to get ready for another year of fabulous fishing, hunting and outdoor activity! Central Oregon's largest sportsmen, RV and boat show comes to the area only once a year for 4 BIG days! Running February 28th – March 3rd at the First Interstate Bank Center and Deschutes County Fair and Expo Center in Redmond, this year proves to be extra special with the biggest show ever coming to town! Here are a few reasons (and by no means a complete list) to make the 20th annual Central Oregon Sportsmen's Show presented by Leupold one of your stops.**

- **JOIN US IN CELEBRATING 20 YEARS!** Thanks to Central Oregon's gracious support the Central Oregon Sportsmen's Show continues to grow and evolve as the ebb-and-flow of exhibitors and exhibits changes with the passing years. 2019 is no different with LOTS of new things to see and do. Make this the year you walk the sprawling First Interstate Bank Center and Deschutes County Fair and Expo Center grounds in Redmond and see the latest in hunting, fishing, RV's, boats and outdoor recreation along with wildlife art, apparel, food and things to do --- it's fun for one or the whole family!
- **HANK SHAW'S COMING TO TOWN!** Celebrated wild game chef and author, Hank Shaw will be in the cook tent all days of the show serving up his unique brand of cooking. A James Beard award-winning chef, Shaw draws a crowd wherever he speaks and demonstrates his prowess in cooking every imaginable type of wild game. Don't miss this rare opportunity to learn and connect with a truly talented chef who's incredibly personable and easy-to-talk to.
- **OREGON BOW HUNTERS.** The Central Oregon Sportsmen's Show would like to extend a warm welcome to the Oregon Bow Hunters who will be holding their State Indoor Archery Tournament and Convention at the show! Hundreds of archers will be at the show competing to see who's the best-in-state with a bow and arrow, every day of the show.
- **CALL OF THE WILD!** The Oregon State Elk Calling Championship will also be held at this year's Central Oregon Sportsmen's Show. Expect to see top pros along with new talent showing off their calling abilities. The Championship is slated for March 2nd starting at 11:00 AM with the finals planned for 2PM the same day.
- **WALLEYE ALLEY.** Another new feature for this year's sportsmen's show is the addition of a huge, 5,000 gallon portable tank with walleye. Walleye Willie will be speaking daily on how-to catch walleye and Bi-Mart will be selling the tackle needed to catch them. It's a first for any show west of the Rockies and a rare sight anywhere to have these fish in a portable tank for viewing.
- **PLAN YOUR VACATION.** The Central Oregon Sportsmen's Show is the ideal opportunity to plan your 2019 or 2020 adventure. As we like to say, "Great adventures far and near start here." From close-by guide trips for a variety of fish and wildlife species to more ambitious trips out of state or country, you'll find plenty of options to consider at the show!
- **MAKE FIRE.** Stop by Charles Houtchen's booth and check out his fire starter. And if you look around you're likely to find other means of fire-starting in some of the retail booths at the show.
- **BUY SOME ART.** Nothing says, "I love the outdoors" quite like a painting, metal art, photography or some other form of art from one of our many artistically inclined exhibitors.
- **TAKE A KID FISHING.** The Baxter's Kid's Trout Pond is legendary. Many a great angler got started catching their first trout in these waters. Free with admission into the show. The bite's on every day!





- **SHOP THE SALES.** There are lots of items on sale at the Central Oregon Sportsmen's Show... deeply discounted sale items. Boats, clothes, tackle, camping and cooking equipment, knives, rods and reels, RV's, ATV's, food items, jewelry, art, ammo and much, much more! You can't miss the Bi-Mart area. They go big at this show pulling in factory reps like no other so it's your chance to connect with factory experts as you land incredible deals on your favorite outdoor, fishing and hunting items.
- **RV'S AND TRAILERS!** If there's a bigger display of RV's in Central Oregon we haven't heard about it. With 9 dealers in the show this is undoubtedly the biggest RV sale to hit Central Oregon in some time. If you're shopping RV's this is the place to go! 10/40 Overland, Beaver Coach, Big Country RV, Blue Dog RV, Jumping Jack Trailers, Teardrops Northwest, Trailers Unlimited, Trailer World and Western Range Camps are all expected to be at this year's show.
- **LEARN TO COOK.** The camp cooking area is one of the best of its kind in the country. Period. These cooks know their business and have worked in backcountry settings as well as big not-so-backcountry events. You'll learn volumes in minutes...the taste testing is pretty good too!
- **ATTEND SOME SEMINARS.** There are dozens of seminars a day at the Central Oregon Sportsmen's Show. Every one of them is free with admission into the show. Hunting, fishing, pack horse packing, cooking, fly fishing, survival, fly tying and more are all tee'd up for this year's show.
- **SEE WHAT'S NEW.** There are lots of new items to see, touch, experience and learn about. No scrolling up and down a page or enlarging an image. The show is filled with new equipment, services and products you can experience directly.
- **LEARN FROM THE PRO'S!** Hank Shaw, Scott Haugen, Gary Lewis, Ed Iman, Alex Sackerson, Marc Williamson, Walleye Willie, Zach Adler, Dan Kloer, Blake Miller, Bethy Rossos, Ryan Sparks, Frank Carliglia, John Garrison, Rich Bryan, Pro Escobedo and Gary Madison, they're all here along with dozens of others who will be working the show in sponsor booths. Take advantage of this rare opportunity and come armed with questions that only they have the answer to.
- **FURNITURE TO SOOTHE THE OUTDOOR SPIRIT.** Looking to bring a little of the outdoors into your home? Pudding River Wood Carving Studio and Americana Woodworks are a couple companies here to help you. Prepare to be amazed because these companies and others have some righteously cool stuff they're selling at the show.
- **GOOD DOG.** We love our dogs and there are a few trainers at this year's show if you're looking for advice or something more structured --- like training.
- **BEAUTY'S ONLY SKIN DEEP.** Truly...and our taxidermists will show just how beautiful your fish, bird or game can really be. There are several at the show and they're some of the best in the business.
- **AFTER 4PM ADMISSION SPECIAL.** You'll save with our "after 4PM, ½ price admission special". An adult ticket, after 4PM, Wednesday through Saturday (we close at 4PM on Sunday) is reduced from \$12 to \$6. The "Juniors" ticket (6 to 16), is reduced from \$5 to \$2.50 after 4PM. Kids, 5 and under are always free.
- **THESE BOOTS WERE MADE FOR WALKING.** Danner, one of the show's sponsors, will be showing their iconic line of boots and footwear at the show. White's Boots is also aboard with their premium work and dress/lifestyle boots. Make the road a little easier traveled and visit them.
- **TIE A FLY.** There's a lot for fly anglers to take-in at the show. Fly casting, fly fishing, fly fishing gear and fly tying. In fact, we have seminars, all day, every day in the fly tying theater by some of the sport's best.
- **THE ART OF BBQ.** We love barbeque that's why we tapped Glenn Thornton for seminars in the camp cooking area. Glenn's an expert and there's always enough to sample at the end of his delicious seminars. Be sure to check out RG Grills booth for BBQ's and smokers.
- **HUNTING ACCESSORIES.** What makes a "sportsmen's show a sportsmen's show"? Hunting AND fishing equipment. This show has an abundance of both including LOTS of hunting accessories and companies that specialize in hunting and gun accessories of all descriptions.
- **CUTTING EDGE TECHNOLOGY.** There's no shortage of premium knives at the Central Oregon Sportsmen's Show. Cutco Cutlery and Texan Knives are bringing their "A" game to Redmond. Looking for something special, useful and sharp... start here. And who knows what our retailers are bringing, but you'll likely find more knife choices in their booths. And if you're looking for an edge --- check out the Work Sharp Tools booth, their sharpeners are the new standard of excellence.
- **SADDLE-UP!** Get started or brush-up on your horse and mule packing skills every day at the show with daily seminars by Steens Wilderness Adventure.
- **FLOAT BOATS.** Or more accurately, "non-motorized" boats. Tumalo Creek Kayak & Canoe, Next Adventure Paddle Boats Center, Dave Scadden and Clackacraft are all at the show with the very best in non-motorized boats and accessories. Tumalo Creek Kayak & Canoe will be holding daily seminars in the "Blue Theater" on kayak fishing basics...a timely topic for the long list of ideal kayak waters in the area.
- **JOIN A CLUB.** Whether you're looking to get started, network with like-minded enthusiasts or just honing your already proficient skills, there are several clubs at the show that can help. From fishing and hunting to non-profits focused on a better future for outdoors folk, if you make the rounds, look at the show guide and spend some time looking you're bound to find just what you're looking for.



- **HEAD & HORNS ABOVE THE REST.** Want to be impressed? Even if you don't hunt you have to check these bodacious trophies out, they're well worth seeing. If you do hunt you'll be blown away by the size of some of the mounts. And if you have a set of horns, antlers or a head that you'd like measured and scored this is the place to bring it. We have folks certified to measure and score your trophy and if it's a winner the prizes are incredible! As if bagging a record animal wasn't reward enough. . . Special thanks to Bushnell and Federal Premium Ammo for their support as the presenting sponsors of this popular show feature.
- **SAFE HAVEN.** Looking for a safe? They're here. . .check out the Fort Knox and Northwest Safe Sales booths for sure.
- **WHAT ARE THE OPTICS?** Leupold, Osprey and Maven are must-stop booths if you're interested in optics like scopes, spotting scopes and binoculars. They'll bring your hunting into focus. And if you're looking to protect your scope from the elements then you'll want to stop by the Northwest Scope Pro booth and check out their scope covers.
- **GO TO AFRICA.** That's right Africa! Safaris and hunts are available at the show through several longtime exhibitors. If you're shopping, thinking about it or just wondering what a trip like this runs the Central Oregon Sportsmen's Show is the perfect place to find out and get your plans started or cemented.
- **BOY SCOUTS AND GIRL SCOUTS.** At 1:00 PM on Saturday the Boy Scouts are cooking up Dutch oven pizza and at 2 PM the Girl Scouts take their turn in the cook tent with apple pie. The Central Oregon Sportsmen's Show is the place for scouts and scouters to learn more than camp cooking skills. . .come on down!
- **GET DRESSED UP.** Or dressed down, depending on how you look at things. There's lots of apparel for sale, far too much to list, at the Central Oregon Sportsmen's Show. Great sales, hard-to-find items and specialty gear you've been looking for. . .it's here.
- **ACCESSORIZE YOUR TRUCK.** Baxter Auto Parts is back with a booth filled with ideas, equipment and gear for your truck. Don't miss their show-only specials.
- **LEARN FROM THE SCIENCE PROFESSIONALS.** The Central Oregon Sportsmen's Show is fortunate to field the top fish and wildlife science and field professionals every year at the show. This year experts from ODFW will be on-hand to answer your questions about fish and wildlife abundance, populations and challenges.
- **GET INTO THE BACKCOUNTRY.** There's lots of ways to access the backcountry and ATV's are one of them. There's ATV's-a-plenty at the show with Midstate Power Sports and Pro Caliber Motorsports both displaying. Just sit in one and you'll know you're in for backcountry adventure.
- **IT'S A BOAT SHOW TOO!** It's a show within a show! One of the things that makes these shows so much fun is the diversity of things to see and do. Several boat dealers are coming to town and adding to the long list of things to see and buy. If you're in the market for a boat you'll strike your best deal here.
- **THE CALL OF THE WILD.** If you've spent any time at all around the sportsmen's show then you've heard the chorus of calls in some of the halls. It's one of our trademark identifiers. Elk calls, duck calls, scents and attractants for fish and game. . .they're not hard to find if you listen. Thankfully, you'll have to look for the scents. . .we keep those bottled up.
- **DRAW!** The Fast Draw is back in town! How fast are you? Using wax bullets, you'll be timed by your speed and accuracy. . .it's a blast (pun entirely intended)! And even better. . .it's free with your admission into the show.
- **GO DUTCH!** The Dutch Oven Society of Central Oregon is back with their tips and tricks for better Dutch oven cooking. Joan McFadden and Sue Schneider will have their Dutch ovens in tow to demonstrate a variety of Dutch oven recipes each day of the show. With dishes like jalapeno pepper stuffed meatloaf, chipotle hot artichoke dip, Dutch oven enchiladas and monkey bread they have some great food planned for the show. Check seminar schedules and times for complete details.
- **UPHOLSTERY, MARINE CANVAS, ETC.** Stitch Craft is back with their premium, custom upholstery and canvas products and repair for RV's, boats, motorcycles, autos and aircraft. They can transform your ideas into beautifully detailed results or you can rely on their expertise to suit your needs. . .either way, they're worth a stop and they're another reason to stop by the Central Oregon Sportsmen's Show.